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1. Domain Names and Web Hosting

If you **don't** already have a domain name or web hosting yet, here are some options…

- Domain Name (eg: yourdomainname.com)
- Web Hosting (the lowest tier- shared hosting is fine for most blogs and websites): I recommend Blue Host. Wordpress sites load faster; They're reliable with low prices, and you get a free domain with hosting: http://bluehost.com/track/madmonkey

You can compare to Godaddy, 1and1 Hosting, or others comparable in price, but I've had the best experiences all the way around with Blue Host. Plus, BlueHost makes it super easy to install and run Wordpress.

2. Install Wordpress

If you have a domain and hosting account on BlueHost, just login, click on the Website link button to take you into their site builder. Click the Use Wordpress button and fill out the install form with your info.

If your web host doesn't offer a "click to install/use wordpress" option, detailed instructions can be found on the WordPress site here: https://codex.wordpress.org/Installing_WordPress

3. INSTALL YOUR NEW THEME

1. Login to your self-hosted Wordpress site.

2. From your Wordpress admin menu, go to: **Appearance** > **Themes**

3. Click the **Add New** (button)

4. Click **Upload Theme**, then click **Choose File**

5. Browse to your downloaded theme zip file and click the **Install Now** (button)

6. When it's finished uploading, click **Activate** to start using your new theme!

If you get this error, "*The uploaded file exceeds the upload_max_filesize directive in php.ini*", you can either:

A*.* [MANUALLY INSTALL THE THEME](#) *Or* B*.* Ask your hosting provider to increase the php memory limit for you

Some servers have limited access settings and don't allow uploading themes through the admin – in this case you have to upload using FTP.

Upload Theme via FTP client

- **Step 1** - Log into your hosting space via an FTP software
- **Step 2** - Unzip the your theme's zip file.
- **Step 3** - Upload the theme folder into wp-content > themes in your wordpress installation
- **Step 4** - Activate the newly installed theme. Go to Appearance > Themes and activate the installed theme.
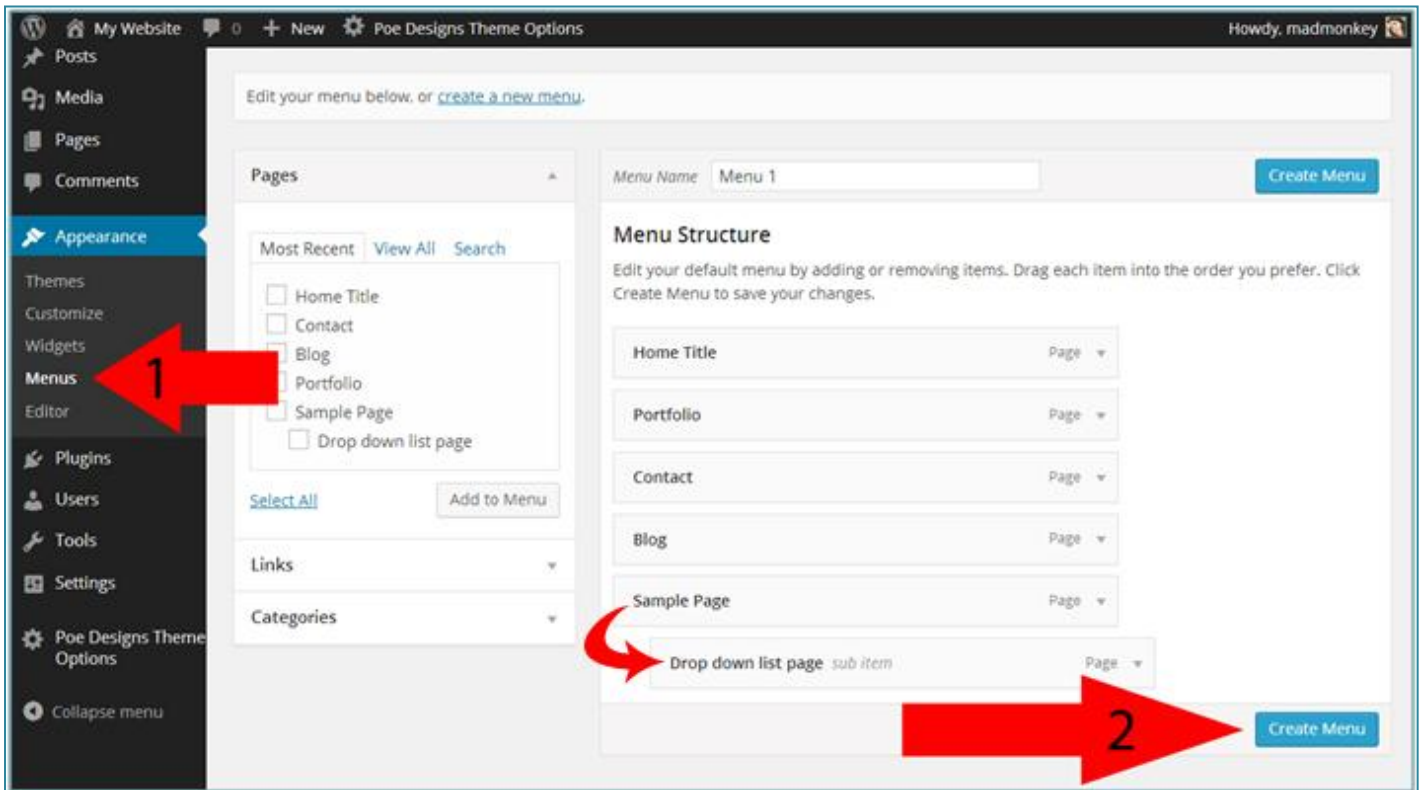
Free FTP Client
a. Get Filezilla here: http://filezilla-project.org/

4. Create a Menu for your site's Navigation

- Go to: **Appearance** > **Menus** > **Create a New Menu or edit menu below**, then save your Menu
- You can drag & drop your pages to order them.

Example below: *to use sub-pages as a drop-down of their Parent page (use an indentation under "Sample Page").*

If you have pre-existing menus, assign a menu to use for your **Primary navigation** under the **Manage locations** tab.

5. Theme Options (customize your theme)

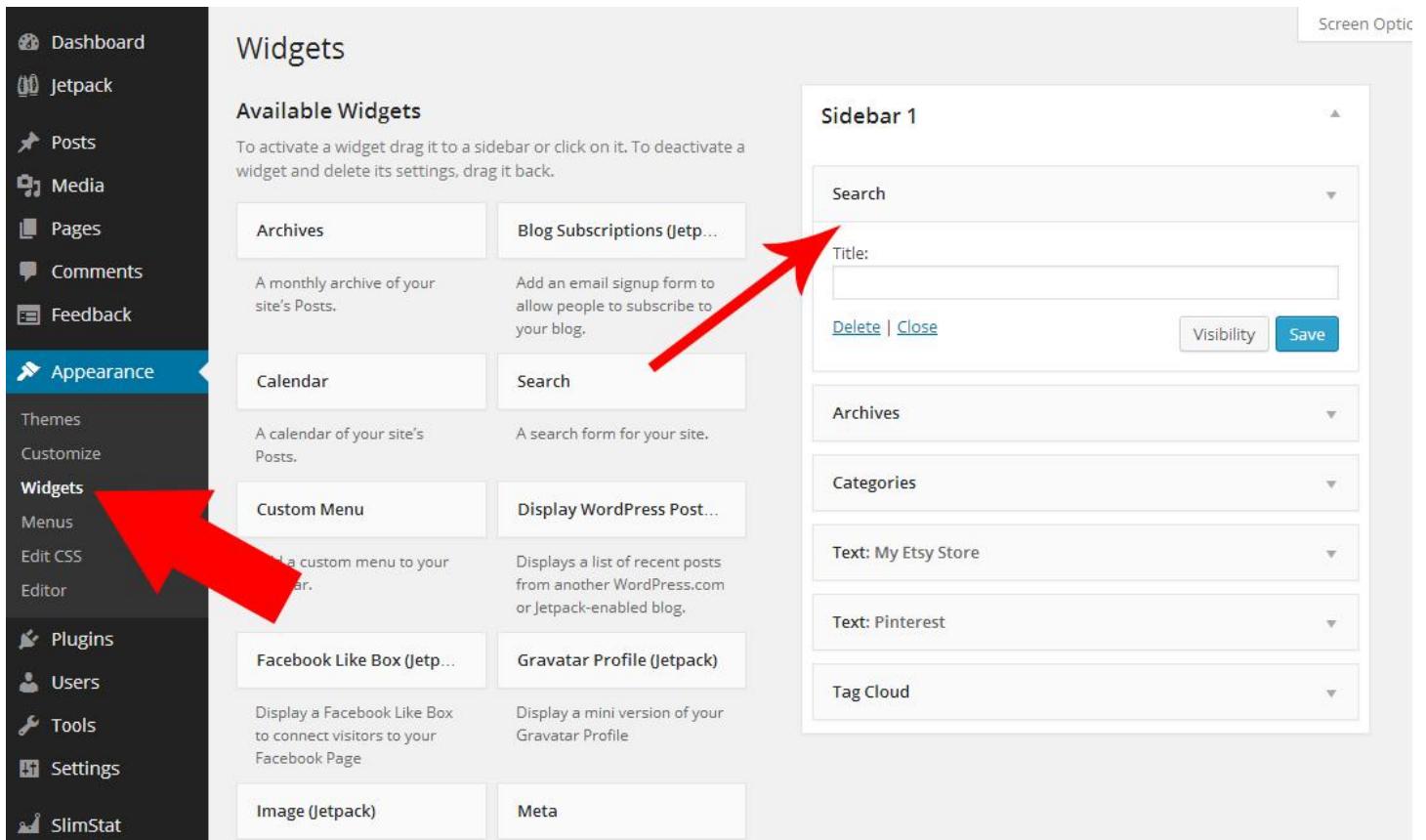From your admin menu, click on **Theme Options.**
From here, you can add a Logo, change your background colors, choose from 100's of fonts & icons, plus so much more!

For detailed Theme Options info, visit the online instructions here: **http://poedesigns.com/poe-designs-themes/**

6. Modify your widgetized Footer

From your Admin Menu, click **Appearance** > **Widgets**

From here, you can drag & drop available widgets

Add Etsy Mini to your sidebar

1. Login to your Etsy store, click: https://www.etsy.com/your/mini
2. Build your own Etsy Mini, then copy/paste the code into a **Text** Widget in your sidebar: **Appearance** > **Widgets**